

## **Lower Hill District** *(former Civic Arena site)*

### **Community & Economic Development Focus Areas**

#### **Minority & Women Business Enterprise Inclusion**

Opportunities for African American, minority and women owned businesses to participate in the ownership, development, design, construction, operation, and management of the redevelopment of the Site.

#### **Workforce Development, Job Inclusion and Local Hiring**

Train and provide opportunities for professional, skilled and unskilled laborers from the Hill District Community and other predominately African American and minority communities to be employed in association with all aspects of the redevelopment of the Site.

#### **Housing Inclusion and Home Ownership**

Opportunities for homeownership and affordable housing on the Site and throughout the Hill District community.

#### **Wealth Building Initiatives**

Research, identify and cultivate opportunities for residents and organizations to form their own businesses that could benefit from: A.) The redevelopment of the Site (e.g. retail establishments) in the near term and/or B.) Future development and ownership opportunities that may arise in the Hill District community. Also, research and identify other public-private partnership opportunities that can create sustainable wealth for Hill District community residents.

#### **Coordinated Community Development Strategies**

Coordinate all community development efforts, including communication and marketing efforts with respect to Lower, Middle, and Upper Hill District to present an inclusive community and to maximize economic benefit for all residents and stakeholders. Also, to operate in tandem with the Greater Hill District Masterplan.

#### **Cultural & Community Legacy Initiatives**

Work with the community to preserve and incorporate the history of the Hill District community in the design of the public (and other) areas within the Site.