

CENTRE AVE RFP & DEVELOPMENT

SEPTEMBER 5, 2012



HILLCDC

Councilman Daniel Lavelle



BUILDING PITTSBURGH WITH

URA

URBAN REDEVELOPMENT
AUTHORITY OF PITTSBURGH

CENTRE AVE RFP



- ◆ **Announced on June 28th at Hill CDC community meeting. See handout for community process.**



ABOUT THE CENTRE AVE RFP...

- ◆ Prompted by Councilman Lavelle
- ◆ Issued by the URA on August 3rd
- ◆ Proposals were due August 27th
- ◆ Hill CDC is working with community
- ◆ Community Feedback - Sept. 5th
- ◆ Developer Interviews Sept. 6 – 7th
- ◆ Decision will be rendered Sept. 15th

**CENTRE AVE &
GREATER HILL DISTRICT
MASTERPLAN**



MASTER PLAN FRAMEWORK

- Commercial
- Mixed-Use / High Density Residential
- Residential
- Educational Institution
- Religious Institutions
- Open Space
- Priority Street
- Street Greening
- Kirkpatrick Recreational Trail
- Dramatic Views
- Community Resource
- Gateway
- Hospital
- Bus Rapid Transit



Bedford Avenue Corridor

Transform into a fully developed residential avenue that takes advantage of the spectacular views to the north and its recreational amenities

Herron Avenue

Transform into a commercially viable and attractive avenue.

Upper Hill

Reinforce the cohesive residential character through residential stabilization and infill development.

Crawford Corridor

Improve pedestrian connections between the Lower Hill/Crawford-Roberts and Uptown.

Kirkpatrick Street Recreational Corridor

Use existing green spaces and streets to establish recreation opportunities and improve pedestrian connections.

Lower Hill

Reconnect the Lower Hill to the rest of the Hill District and rebuild it as an active connection to Downtown.

Centre View

Reinforce Centre Avenue as the Hill's primary retail/commercial node as well as a strong residential neighborhood.

Uptown Opportunities

Identify strategic sites for residential infill and mixed-use, catalytic development. Explore TOD opportunities and improve multimodal transit along corridors to Oakland and Centre Avenue.

Golden Triangle

Duquesne University

University of Pittsburgh

Carlow University

Oakland

Centre View

This proposal, referred to as “Centre View” is intended to reinforce Centre Avenue as the Hill’s primary retail/commercial/cultural node as well as a strong residential neighborhood. An important element of this proposal is strengthening north-south pedestrian connections and providing public access to the spectacular city views north from the Bedford Reservoir Park and Cliffside Park, and to the south from Addison Terrace.

Centre View

GUIDING CONCEPTS

1. Create a continuous and connected street network—complete the grid
2. Maximize public access to views and open space
3. Build higher density and a greater mix of uses near Centre Avenue
4. Establish a variety of housing options for a diverse residential market

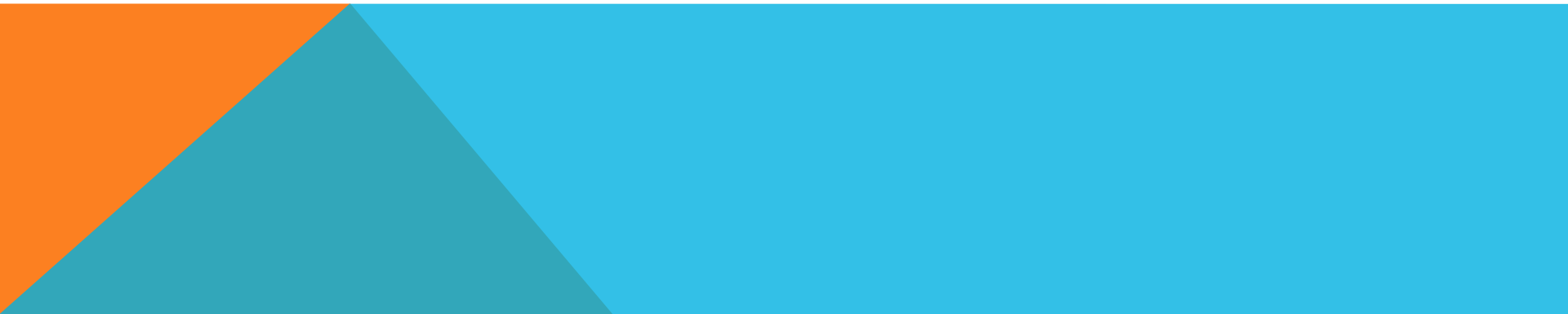
CENTRE AVE & COMMUNITY GOALS

- ◆ **Builds Upon the African American Cultural Legacy**
- ◆ **Development Without Displacement**
- ◆ **Economic Empowerment & Commercial Development**
- ◆ **Make the Hill District a Green and Well Designed Community**
- ◆ **Mobility, Transportation & Parking**

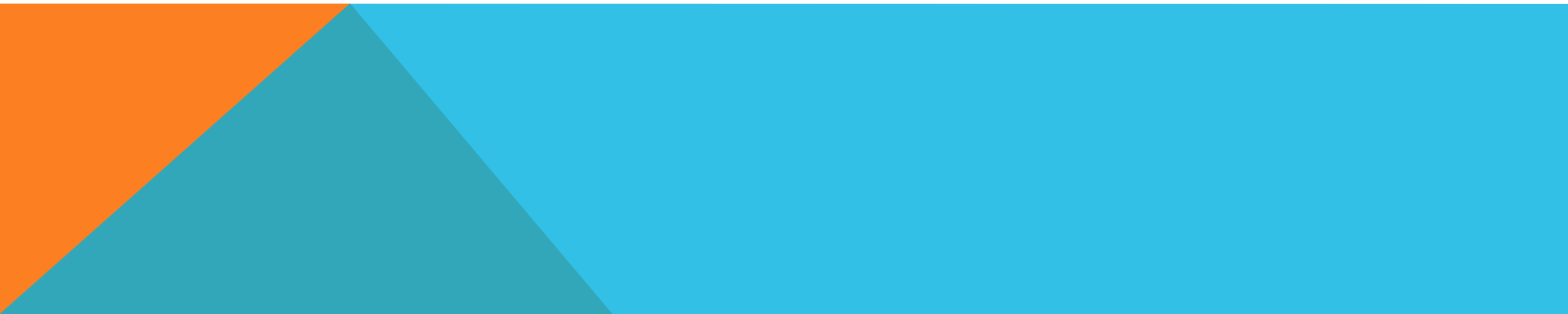
DEVELOPER'S PRESENTATIONS



QUESTIONS & ANSWERS



COMMUNITY FEEDBACK & RATING



NEXT STEPS

