Smerd Group

43 Vine Street

A revitalization plan



43 Vine Street project narrative

The St. Michael's Archangel Russian Orthodox Church purchased the property at 43 Vine Street in 1944, but for years it has sat vacant. Its buildings are now in disrepair and the lot is overgrown with weeds. I believe my plan to turn it into a private parking lot for the tenants of the Med Tech building at 1401 Forbes Ave. will help the Hill CDC meet several of the goals outlined in its 2011 Master Plan, including:

Streetscape improvements

I plan to tear down the buildings and landscape the parcel with trees and plants and to pave the lot to accommodate around 70 cars. Mindful of the neighborhood aesthetic, I plan to hire a first-rate planning and engineering firm such as Trans Associates Engineering so that the end product is more than just a blacktop but can enhance the value of the adjacent residential properties.

Public art

As part of our streetscape improvements, I hope to hire a local artist to use the lot as a canvas on which he or she will create a work of lasting significance to the community.

Economic development

Creating a secure and handsome lot in the Lower Hill will help attract businesses to the Med Tech building in Uptown. Among the tenants in the Med Tech building are several biotech firms, community nonprofits and health care organizations whose employees work here and spend money at nearby businesses. The lot is about a six minute walk to the Med Tech building, creating pedestrian traffic for area businesses and adding to the street life of the neighborhood.

M/WBE commitment

I would seek to identify a local minority- or women-owned business enterprise to participate in the demolition of the existing site and/or construction of the new private lot.

Workforce opportunities

The small lot will need to be operated by one or two full-time employees who I commit to hire from the neighborhood.

Economic feasibility

The project will be privately financed.

Site location



Peter Smerd: A trusted partner

Peter Smerd has worked in the Uptown and Hill District neighborhoods for more than 35 years running a third-generation locally-owned family real estate business. Peter's flagship property is the Med Tech building on Forbes Avenue between Stevenson and Pride Streets.

Peter has been active in the economic and community development of the Uptown and Hill District neighborhoods. He served as vice chairman of the Hill CDC and as a board member and co-president of Uptown Partners.

Originally from a small town in England, Peter came to Pittsburgh in 1968 to work for Westinghouse as a nuclear engineer.