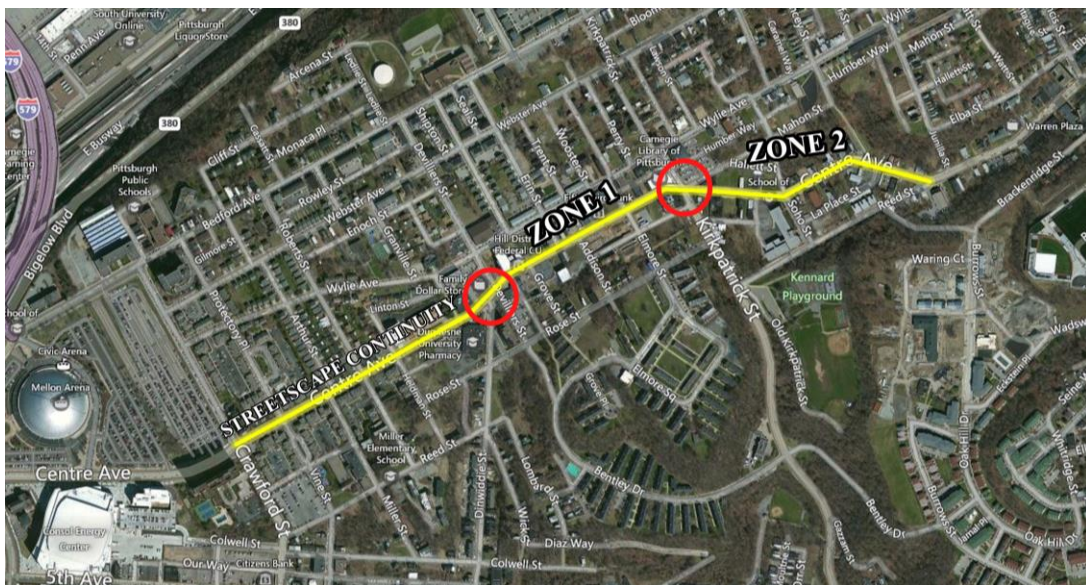




Centre Avenue Corridor Redevelopment & Design Plan

The Hill CDC has issued a Request For Proposals (RFP) to consultants for a multi-faceted redevelopment and design plan for the Centre Avenue corridor. The target area for this project is the portion of Centre Avenue from Crawford Street to Reed Street. The redevelopment design plan will advance the Greater Hill District Master Plan, and will include market data analysis, placemaking, façade and streetscape design and a keen focus on defining the unique cultural identity of the Hill District's commercial corridor. The target area is shown in the figure below.



The Hill CDC will work along with a Steering Committee, to review relevant site information, establish goals for the project and select a consultant or team of consultants to complete the redevelopment design plan. The Steering Committee is comprised of a broad group of Hill District residents, representatives from the URA, the City of Pittsburgh and other community partners to ensure the consideration varied perspectives during the planning process. This process is made possible by the generous support of The Design Center of Pittsburgh.

Key deliverables for this project include:

- An assessment of the current local conditions, including zoning, property ownership, demographic, business and residential profiles.
- An overview of previous plans, prevailing ideas and community goals.
- Infill design strategies appropriate to the various conditions identified in the two zones of Centre Avenue to include dentistry, massing, styles and best land use opportunities.
- An illustration of connections to adjacent districts by transit driving, walking, and biking.
- A description of the short-term and long-term strategies for Centre Avenue, particularly for commercial and retail development.
- Cost estimates for streetscaping and design initiatives.

The RFP for the redevelopment design plan was issued on May 28, 2014. The expected completion of the design plan is September 2014. The Hill CDC is excited to move forward with this plan to enhance and revitalize the Centre Avenue Corridor.

Partners:



Contact the Hill CDC for more information on the Centre Avenue Corridor
Redevelopment and Design Plan.