a redevelopment design plan for the Centre Avenue Corridor

MEETING ONE
31 July 2014  Hill CDC | evolveEA
YOUR PROJECT
Dinwiddie Street to Kirkpatrick Street

ZONE ONE
Kirkpatrick Street to Reed Street

ZONE TWO

VACANT LOTS
COMPLETE STREETS
URBAN DESIGN
a redevelopment design plan for the

Centre Avenue Corridor

placemaking

identity

activation

We help communities make beautiful and high performing places that reflect their values and identity.
a redevelopment design plan for the Centre Avenue Corridor

placemaking

identity

activation

We help communities craft an authentic and unique identity that creates a competitive advantage.
a redevelopment design plan for the Centre Avenue Corridor

placemaking
identity
activation

We help communities activate not just participate.
OUR PROCESS

CRITICAL ISSUE ASSESSMENT
Analysis of existing studies, on site documentation, base documents

IDENTITY & TOOLKIT CREATION
COMMUNITY MEETING
Aspirations for vision and identity
Analysis & benchmarking
Toolkit creation – strategies and approaches

SCENARIOS EVALUATION
COMMUNITY MEETING
Determine the preferred scenario(s)
Distill and refine place recommendations, programs, and identity
Preliminary economic information

ACTION ON CENTRE
COMMUNITY MEETING
Developing and refining preferred scenario
Detailed recommendations on place, programs, and identity
Refine economic information
Create publicly available material

LAUNCH!
Sharing the work with the community and region

Advisory
Th 4 Sep, am TBD
Tu 16 Sep, 6-8pm
Tu 28 Oct, 6-8pm
Th 4 Dec, 6-8pm
Jan 2015, TBD
CRITICAL ISSUE ASSESSMENT

Request for Information:
  Market Assessment study
  Previous studies
  Current and past redevelopment plans
  Schedule of Hill District events
  Maps and other documents