

a redevelopment design plan for the  
**Centre Avenue Corridor**

A FUTURE YET TO BE WRITTEN

**MEETING ONE**

31 July 2014 Hill CDC | evolveEA



YOUR PROJECT

Dinwiddie Street to Kirkpatrick Street

**ZONE ONE**

Kirkpatrick Street to Reed Street

**ZONE TWO**

VACANT LOTS

COMPLETE STREETS

URBAN DESIGN

a redevelopment design plan for the  
**Centre Avenue Corridor**

placemaking

We help communities make beautiful and high performing **places** that reflect their values and identity.

identity

activation

a redevelopment design plan for the

# Centre Avenue Corridor

placemaking

identity

We help communities craft an authentic and unique **identity** that creates a competitive advantage.

activation

a redevelopment design plan for the

# Centre Avenue Corridor

placemaking

identity

activation

We help communities **activate** not just participate.

# OUR PROCESS

## CRITICAL ISSUE ASSESSMENT

*Advisory* **Th 4 Sep, am TBD**

Analysis of existing studies, on site documentation, base documents

## IDENTITY & TOOLKIT CREATION

### COMMUNITY MEETING

**Tu 16 Sep, 6-8pm**

Aspirations for vision and identity

Analysis & benchmarking

Toolkit creation – strategies and approaches

## SCENARIOS EVALUATION

### COMMUNITY MEETING

**Tu 28 Oct, 6-8pm**

Determine the preferred scenario(s)

Distill and refine place recommendations, programs, and identity

Preliminary economic information

## ACTION ON CENTRE

### COMMUNITY MEETING

**Th 4 Dec, 6-8pm**

Developing and refining preferred scenario

Detailed recommendations on place, programs, and identity

Refine economic information

Create publicly available material

## LAUNCH!

**Jan 2015, TBD**

Sharing the work with the community and region

# **OUR PROCESS** NEXT STEPS

## **CRITICAL ISSUE ASSESSMENT**

Request for Information:

- Market Assessment study

- Previous studies

- Current and past redevelopment plans

- Schedule of Hill District events

- Maps and other documents